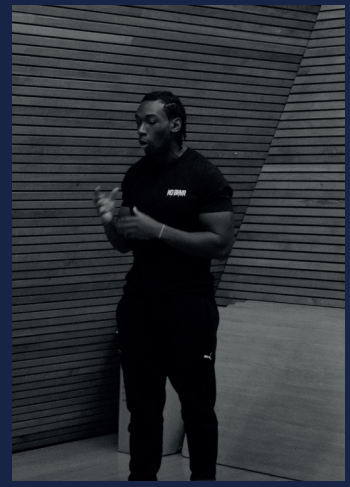




Khadys Dream



IS IT WORTH IT?
ONLY 1% MAKE IT

WHO WE ARE

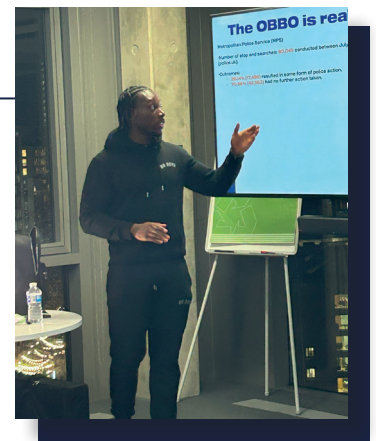


KEVIN KOFFI

Kevin's unique perspective allows him to connect with young people, build trust, and advocate for their well-being. He's constantly honing his skills in youth work to **empower young people** and prevent their exploitation.

His journey within the criminal system commenced at the tender age of 13, leading him to spend just under 6 years behind bars across 11 prisons spanning the UK, including **HMP Cookham Wood, HMP Feltham, HMP Isis, HMP Pentonville** and **HMP Thameside**.

Having navigated the criminal justice landscape since his youth, his profound understanding and experience within this system are both vast and insightful.



JAYDE ALLEN

Jayde is a highly experienced **Youth Violence Prevention Specialist**. He excels at conflict resolution, youth development, and building partnerships to create impactful programs for at-risk youth.

With over **12 years of experience working with young people**, Jayde co-founded Khadys Dream to support children and young people exposed to a life of crime.

Jayde displays a compassionate approach to every initiative, ensuring vulnerable youth receive the guidance and support they need to thrive. His holistic approach addresses **immediate risks** and **fosters long-term resilience** and positive development.

WHAT WE DO



Our workshops educate young people on the criminal justice system through seven modules. The **"Before You Commit"** programme covers the consequences of **crime, incarceration, release, and mental health impacts**.

By offering **unfiltered content**, it aims to prevent crime and help youth understand the system's impact without firsthand experience. Guest speakers, including justice system workers, former inmates, and affected families, provide diverse viewpoints on the **hidden consequences of criminal activity**.

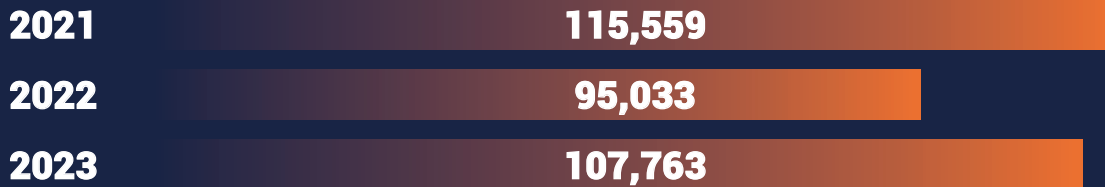
We do this with 3 key areas in mind:

1. **Planting The Seed of Doubt**
2. **Education and Awareness**
3. **Alternative Pathways and Role Models**

THE NEED

Amid London's escalating youth crime crisis, statistics unveil a pressing reality: an **18% uptick in youth homicides** and a **40% surge in knife crime affecting teenagers**.

What's more alarming is the youth's limited awareness only **22% comprehend crime consequences, and 68% believe there are none**. Beyond figures, it's a generation navigating peril with insufficient understanding. A hopeful sign arises in an educational workshop on the criminal justice system.



NUMBER OF STOP & SEARCHES IN UK

Source: www.gov.uk

Stop and searches of children increased by 13% compared to the previous year while remaining at the same level for adults and the children accounted for just over one in five stop and searches where age was known, increasing by two percentage points from the previous year. Arrests of children increased by 9%, whereas there was just a 2% increase for adults.

In the year ending March 2023, there were around **107,800 stop and searches of children**. This was an increase of 13% compared with the previous year while stop and searches of people aged 18 and over remained static. The number of stop and searches involving children as a proportion of overall stop and searches where age was known has increased by two percentage points in each of the last two years, rising from 17% in the year ending March 2021 to 19% last year and 21% in the latest year.

LONDON CRIME STATISTICS



MURDER

The percentage of murder increase in 2021 compared to the previous year and by 20% when compared to the pre-COVID period. In 2023, 16 of the 80 murder victims in London were teenagers.



KNIFE CRIME

The percentage increase of knife crime involving teenage victims in London to 5,332 in 2019, before the coronavirus pandemic began, from 3,809 in 2012.



GANG VIOLENCE

Over half of all teenage homicides in the last 3 years had links to gangs as gang violence spreads across London affecting more young people.

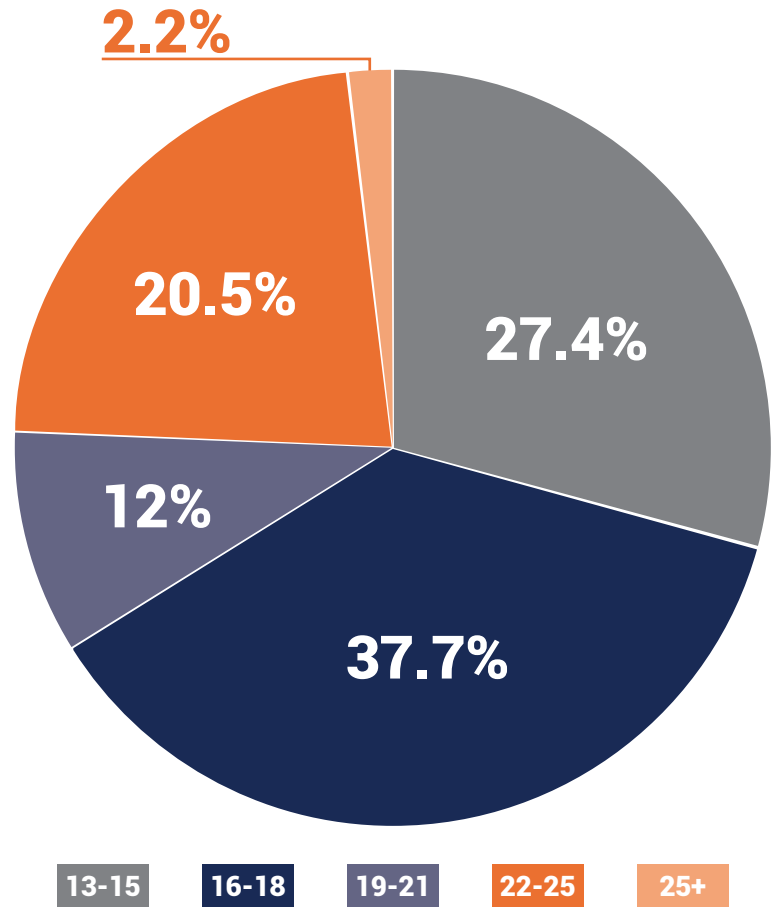
Khady's Dream IMPACT REPORT

DEMOGRAPHICS

As part of the workshop at Khady's Dream we surveyed **200 participants** before and after the workshop was completed.

The data that will be acquired during the survey will allow us to **understand different aspects of young people's lives** and interaction with the law at any point in their lives.

Along with how the workshop impacts on how they understand different aspects of what we offer within the workshop and how much it **increased their knowledge.**

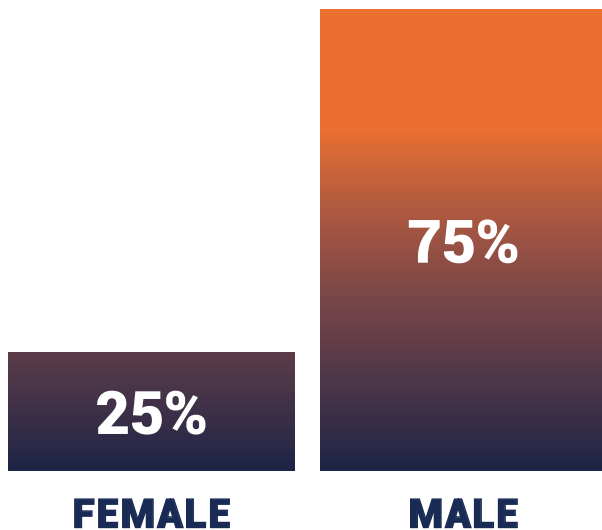


DEMOGRAPHICS - WORKSHOP AGE RANGES

Most of the young people that we worked with were within the 16-18 age range (sixth form) with them making up close to 38% of the young people who attended the workshop, the 13-15 age range (Statutory school - GCSE age) came a close second with made up about 27.5% of those young people who attended the workshop.

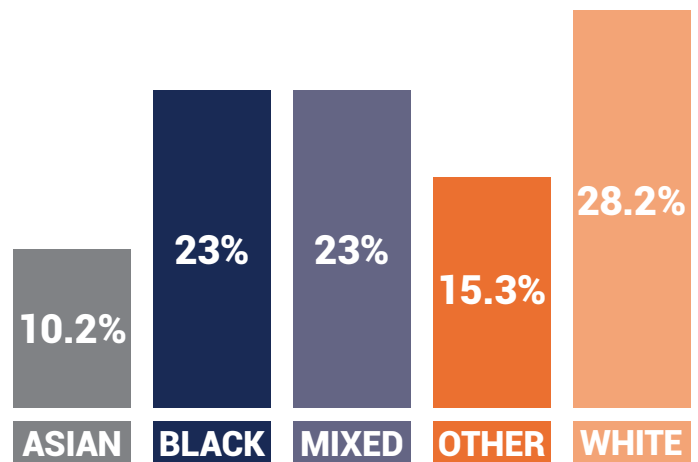
DEMOGRAPHICS - GENDER

When looking at gender, we have close to 75% of young people who attended the workshop as being Male with just above 25% being Female.



DEMOGRAPHICS - ETHNICITY

When it comes to ethnicity the highest proportion of young people that attended the workshop were of White Ethnicity (28.2%), with the Black and Mixed closely following up with just above 23%.



Khadys Dream IMPACT REPORT

PRE-QUESTIONNAIRE

Before the workshop, we gave participants a questionnaire to assess their knowledge.

Approximately **4% had been in a YOI/prison**, and most were unaware of what prison life entails. About 31% knew what a sentencing guideline is, and 30% were aware of the different prison categories. Regarding having a solicitor during a police interview, 46% didn't know, just under 40% said yes, and 15% said no.

When asked how long they would serve in prison for £250,000, responses were: 33% said no time, 27% said 6 months, 13.5% said 5 years, nearly 10% said 1 year, and the rest chose 1-2 years, 3 years, or 4 years.

On attending a family member's funeral while in prison, 14% thought they could always attend, 23% thought they couldn't, and just under 63% said it would depend on the situation.

Participants had a skewed view of prison life, with just over 50% believing it sometimes looked cool, 27% always thought it looked cool, and just under 22% said it didn't. **This perception was influenced by their sources of information:** 46% from social media, 10% from music/music videos, and 23% from word of mouth. Additionally, 82% focused on the appealing aspects of a criminal lifestyle, like clothes and cash, while only 18% noted the mental health issues and stress.

We asked participants - To find Risks associate with crime and the criminal justice system - where would you look and received the following answers – 28.5% would look to Google, 25% would look to what they see on Social Media, 23.5% feel workshops would give them the best answers, 11% would ask friends or family with the rest of the participants being unsure where to look (11%).

Where would you get most of your information about Prison Life?	%
Social Media	45.53
Word of Mouth	23.44
Music	10.42
Drill Pages	9.90
None	10.42

Crime Consequences	%
Social Media	8.11
Word of Mouth	12.16
Music	79.73

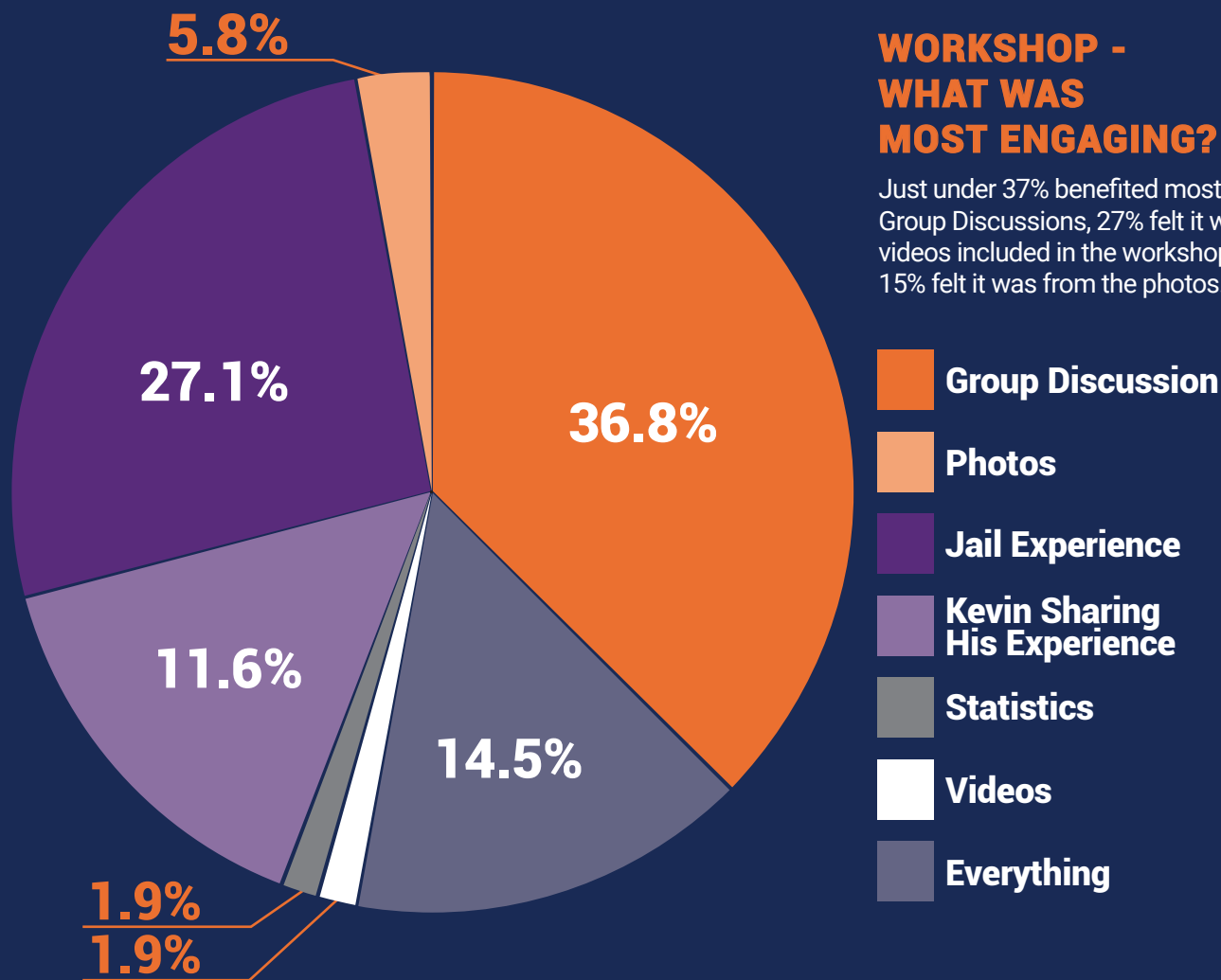
How Many Died in Custody?	%
154	18.92
235	54.05
371	21.62
472	5.41



Khadys Dream IMPACT REPORT

POST-QUESTIONNAIRE

We hand out a Questionnaire after the workshop has completed looking at how much information the young people have learnt once they have completed the workshop. Questions involved how they felt the group went and information on whether they would recommend it to others. 100% of those who attended the workshop would recommend it to family and friends.



37% benefited most from the Group Discussions, 27% felt it was from the videos and 15% felt it was from the photos.

What Did You Find Most Engaging?	%
Group Discussion	36.89
Photos	14.56
Jail Experience	1.94
Kevin Sharing His Experience	1.94
Statistics	11.65
Videos	27.18
Everything	5.83

Over 89% of participants engaged well enough to give the workshops a rating over 8, with 48% giving it 10.

How Would You Rate The Workshop?	%
0-1	0
2-3	0
4-5	2.35
6-7	8.23
8-9	41.18
10	48.24

BEFORE YOU COMMIT

The workshop project educates youth on the **criminal justice system, prison life, and reintegration into society to deter criminal activity**. It covers arrest and sentencing, the realities of prison life, the ripple effects on family and community, and mental health impacts. The program also addresses post-release challenges and long-term consequences of a criminal record. By providing this knowledge, the workshops aim to promote **informed decision-making and highlight the severe repercussions of criminal actions**, while presenting alternative life paths and ongoing support through the Khadys Dream platform.

SESSION 1

CRIMINAL JUSTICE SYSTEM:
PART 1 - ARREST AND SENTENCING

Stop and Search
Your rights when arrested
What happens in court
Difference between solicitors and barristers
Sentencing guidelines
Legal advice
Guest speaker (female ex-prisoner)

SESSION 2

THE PRISON SYSTEM AND
PRISON CULTURE

Types of prisons
Gang culture and weapons
Drugs and alcohol
Vulnerability to debt
Guest speaker (High profile ex-offender)

SESSION 3

RIPPLE EFFECT: FRIENDS,
FAMILY & COMMUNITY

Prison visits
Family wellbeing
Funerals and deaths
Guest speaker (Parent of an ex-offender)

SESSION 4

EMOTIONAL AND PSYCHOLOGICAL
ASPECTS OF PRISON LIFE

Mental health
Suicide and self-harm
Solitary confinement
Prison psychiatry
Guest speaker (Prison nurse)

SESSION 5

CRIMINAL JUSTICE SYSTEM:
PART 2 - RELEASE AND REINTEGRATION

Licence conditions
Approved premises
Electronic monitoring
Lifetime effects of criminal record
Guest speaker (probation worker)

SESSION 6

LIFE AFTER PRISON

Long-lasting damage to mental health
Re-adapting to normal life
Experiencing failure and rejection
Social media pressure
Family and support network
Guest speaker (ex-offender)

SESSION 7

SUMMARY AND ONGOING SUPPORT

Long-term effects of imprisonment
Alternative career paths
Khadys Dream platform
Developing a personalised future plan

THE JOURNEY



In July 2022, Kevin was in HMP High Down on a Zoom call with his probation worker, who informed him that he would not be given his HDC. During this call, he was introduced to Jayde from the Evolve team.



Upon release, Kevin envisioned showing young people how he wasted six years of his life due to poor decisions and highlighting the hidden challenges he faced, such as being placed back into the same hostel and his mother suffering.



Jayde used his personal experience from starting his own businesses, along with his relatable and authentic approach, to bond with Kevin and gain his trust.



With years of experience working with young people, Jayde understood Kevin's passion and was able to create a trusting space. Kevin had no qualifications, having been in the criminal justice system since the age of 13.



Jayde motivated Kevin to attend workshops and courses on business planning, building his confidence to apply for his first grant with Camden Giving.



Combining Jayde's expertise with at-risk youth and Kevin's lived experience, they created Khadys Dream. This blend of experience and professionalism transformed Kevin's frustration from years in prison into a determination to develop business skills and start Khadys Dream.

TESTIMONIALS

CAMDEN GIVING & CAMDEN GIVING

Daniel Jourdan, Head of grant programmes

Through a relationship with Camden Council's 'Evolve Team', we first met Kevin in January 2023. At the time, **Khadys Dream** was far from fully formed, but Kevin was curious and asked questions about how charity funding works, and what different types of charitable infrastructures look like whilst simultaneously telling me about his plans to support young people at-risk of entering the criminal justice system. Fast forward to August 2023, and **Khadys Dream** are a registered community interest company, Kevin is delivering on his mother's dream and is being supported by Google to understand how he can market the project.

CORAM'S FIELD YOUTH CLUB

Evans Omondi, Manager

Kevin recently came to Corams to deliver his workshop lived experience in the judicial system to our young people. What a powerful, fresh and engaging workshop this was. Kevin is so authentic and wants nothing but his positive message to reach the young people. The balance between theory and practical in these sessions are brilliant and we cannot wait for the next step of the workshops. Couldn't be prouder to be a part of **Khadys Dream**.

NEW HORIZON YOUTH CENTRE

Viviane DaSilva, New Horizon Youth Centre

We were grateful that **Khadys Dream** approached us to deliver a workshop for our client group. The delivery was flawless, pitched at the right level to engage young people who were on the periphery of criminality, young people who had experience of the criminal justice system. After the workshop, we consulted with the group who reported a high level of interest in having **Khadys Dream** attend and deliver more sessions. I can only highly recommend his commitment to wanting to change young people's futures by informing them of the realities of the lifestyle he has experience of.

HARINGEY COLLEGE

Shanell Johnson, Lecturer



The workshop on the lived experience of someone in prison profoundly enlightened our Key Stage 4 and Public Service students. It dismantled glorified stereotypes about the criminal justice system, presenting an unfiltered portrayal of prison life.

Khadys Dream authenticity provided a human face to the statistics, highlighting the daily struggles, emotional turmoil, and enduring stigma faced by those incarcerated. The session challenged students' preconceived notions, emphasising the socio-economic factors leading to crime and fostering empathy. Feedback was overwhelmingly positive, with students finding the workshop eye-opening and transformative.

COLLEGE STUDENTS

R.S
17

This is definitely different from what we normally get. The experience, the raw authenticity you receive, is unlike anything else. The information **Khadys Dream** delivers you won't get that anywhere else. **Khadys Dream** gives you an insight into the true consequences that come with the criminal justice system.

O.M
19

It was fun to actually have someone with that lived experience who also wasn't too far apart from me in age. This gave us firsthand experience. My favourite part was when we could ask questions about specific situations and the stories, as well as the shocking statistics.

K.J
16

Being able to listen to your story and straight away connecting because your relatable but more importantly gaining my trust by teaching me about hidden consequences of entering the criminal justice system that none talking about.



TOGETHER, WE CAN ACHIEVE MORE



JOIN OUR TEAM

No matter your background, your skills and energy can make a real impact. If you're ready to be part of something bigger, reach out and connect with us!



VOLUNTEER WITH US

At Khadys Dream, we believe in the power of people coming together. We're looking for passionate volunteers, with or without experience in the criminal justice system, who share our commitment to creating positive change.



PARTNER WITH US

If you're interested in partnering with Khadys Dream, we'd love to hear from you! Please contact us through our website or social media channels.



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